COMPANY PROFILE

TOPCAST MEDIA

CREATIVES & EXPERIENCES

ABOUT US

TURNING ATTENTION INTO CONNECTION.

BUILT FROM THE COMMUNITY

We don't just market to gamers — we understand them. Our roots in gaming and community give us the instinct to create work that feels relevant, authentic and made for the audience.

STORYTELLERS AT HEART

From complex features to cultural moments, we turn brand messages into stories people actually want to watch, understand and engage with.

MADE TO CONNECT

Bringing together brands, creators and communities through content, culture and experiences.

LEADERSHIP TEAM

BRIDGING BRANDS, GAMES & COMMUNITIES



AMIRULHAZIM ALIAS

FOUNDER & CEO

8+
YEARS IN GAMING & COMMUNITY

100K+
FOLLOWERS

50M+
VIEWS

MULTI-GAME EXPERTISE
Creator, esports commentator and analyst.

COMMUNITY BUILDING
Growing and engaging gaming communities.

USER EDUCATION
Creating content to help players learn and improve.



ADIL HISHAM

COO

10+
YEARS IN BRAND MARKETING & GAMES PUBLISHING

PUBG MOBILE
CALL OF DUTY: MOBILE
FREE FIRE
LEAGUE OF LEGENDS
Industry experience

CREATIVE STRATEGY
Developing brand campaigns for gaming titles.

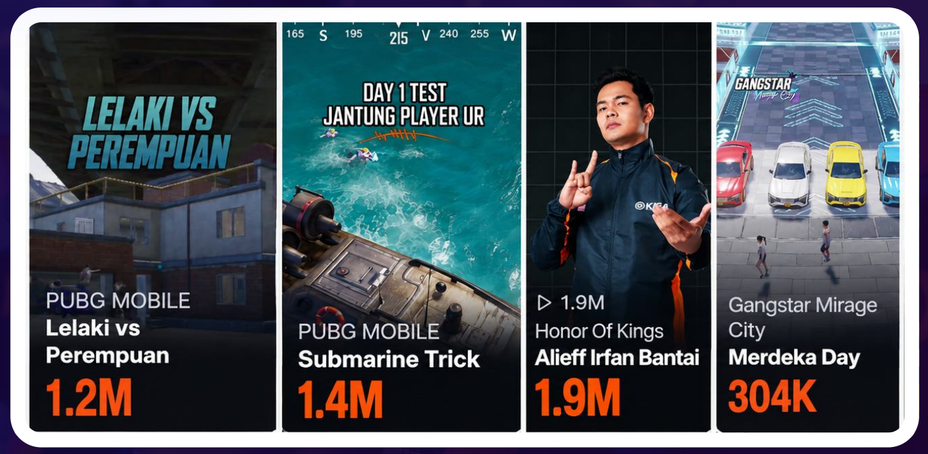
BRAND STORYTELLING
Creating impactful content and experiences.

IP COLLABORATIONS
Working with global and local brands, creators and game IPs.

KEY SERVICES



CONTENT PRODUCTION



SOCIAL MEDIA MANAGEMENT



YOUTH & INFLUENCERS



EVENTS & EXPERIENCES

CONTENT PRODUCTION



BIG OR SMALL, WE BRING IDEAS TO LIFE

From quick shorts to big shoots, we turn your key selling points into stories people actually want to watch.

Concept to camera. Storyboard to screen. On-ground to online. We craft every piece with the platform in mind — built to capture attention wherever your audience is.

3,500,000* VIEWS
PUBGM X MASDO CAMPAIGN

1,250,000* VIEWS
PUBGM X RAPPERS CAMPAIGN

*Views are cumulative across multiple social platforms.

SOCIAL MEDIA MGMT

DAILY DOSE OF TRENDS & NEW FEATURES

Whether it’s breaking down complex features, launching new collaborations or driving event participation, we find the right content formats to make every message easy to understand — and worth engaging with.

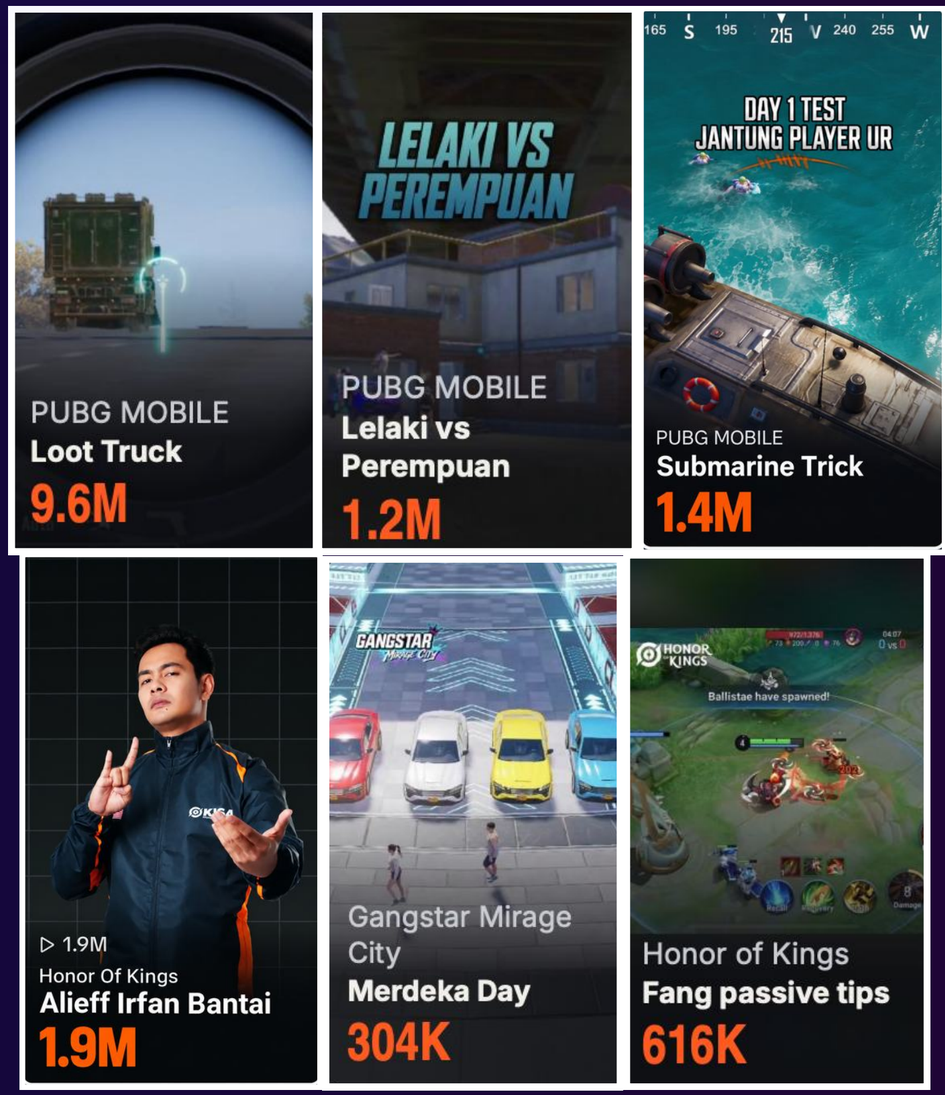
By tapping into hyper-local trends, conversations and cultural moments, we keep your brand relevant, entertaining and consistently present in your audience’s daily scroll.

56 MILLION VIEWS
SINCE OCT 2025

1.1 MILLION ENGAGEMENT
SINCE OCT 2025

1.9% ENGAGEMENT RATE

*From 400+ videos made across three products/brands.



YOUTH & INFLUENCERS

WE KNOW WHO'S NEXT

By staying close to emerging voices, we connect brands with the right talent — creating content that feels native to the creator and relevant to their audience.

Ensuring each talent is first and foremost the right fit for your brand - beyond the number of views.

RIGHT VOICE
RIGHT MESSAGE
REAL INFLUENCE



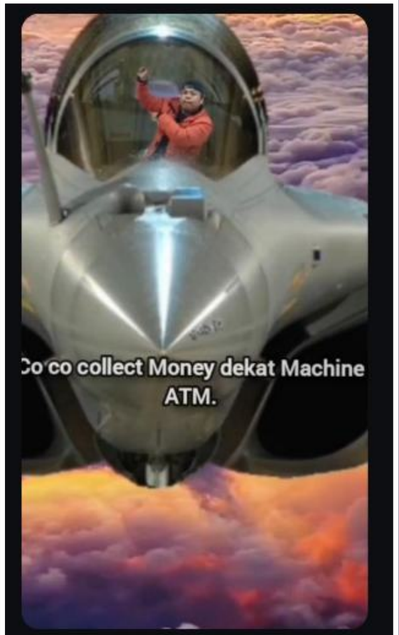
24.2M views
Topcast × Gangstar Mirage City
Pre-launch video



4.6M views
Zimm × Soloz
PUBG MOBILE × Spider-Man



2.7M views
Nazu x PUBG MOBILE
Livestream Video



341K views
Fazz Ahmad
PUBG MOBILE parody song

EVENTS & EXPERIENCES

PUBG MOBILE 8TH ANNIVERSARY - CONCERT & TOURNAMENT



*Views are cumulative across multiple social platforms.

EVENTS & EXPERIENCES

SOLOZ X SPIDER-MAN: BRAND NEW DAY - MEET & GREET



EVENTS & EXPERIENCES

TIM HORTONS X PUBG MOBILE: COMMUNITY GATHERING













OUR CLIENTS AND PARTNERS

TRUSTED ACROSS GAMING, ENTERTAINMENT & LIFESTYLE.















LET'S BUILD TOGETHER!

GET IN TOUCH

HAVE A PROJECT IN MIND?
LET'S TALK.

ADIL HISHAM

COO · TOPCAST MEDIA

+60 10-226 5690

adil@topcastgaming.com

SCAN TO WHATSAPP